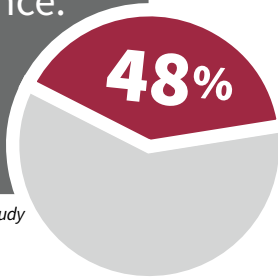


SMARTSTATS

The percentage of Americans with no life insurance.

None.



Source: 2021 Insurance Barometer Study



Source: carsurance.net as of 1/27/21

The average outstanding mortgage balance.



Source: balancingeverything.com as of 6/4/21

\$215,000

The average amount of household debt.

\$92,727

Source: balancingeverything.com as of 5/6/21



The average cost of a wedding without the honeymoon.

Source: weddingstats.com as of 1/5/21

\$30,433

The national median cost of a basic funeral.

\$9,135



Source: nfda.org, 2019 General Price List



The average annual cost of raising a child (to age 17).

Every year.

\$13,742

Source: spendmenot.com as of 7/15/21

The average amount of student loan debt.

\$37,172

Source: nitrocollege.com



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